

Microsoft® Expression® Web Curriculum

Teacher Resources

Web Site Evaluation Rubric

Web Site Evaluation

Use this rubric to:

- Guide students in creating a Web site for the Expression Web tutorial project.
- Evaluate student work at the end of the project.

Criteria	Beginning 0	Developing 1-2	Accomplished 3-4	Exemplary 5	Score
Creativity and Innovation	No design features or formatting	Basic word formatting	Use of color and layout features to enhance communication	Appearance is professional and appealing	
Teamwork	No teamwork evident	Minimal collaboration	Elements demonstrate teamwork	Team effectively uses technology to collaborate and produce a cohesive project	
Source citations	No citations	Minimal incorrect citations	Adequate citations with errors	Correct use of citation formats	
Organization of information	One page of unorganized information	Several pages of unorganized content	Multiple pages with minimal organization	Multiple pages with content divided by topic	
Use of Web features	Only text	Pages contain links but no media(pictures, video, sound)	Minimal use of media and Web features	Employs dynamic linking and media as appropriate to content	
Techniques Layers Alternate text Style sheets DWTs	None	Few	Some	All	

Note to teacher: Add criteria to reflect the Web development objectives and goals unique to the curriculum in which this activity is used.
